



Dear Community Partner,

Thank you for your interest in the Woodstock Summer Concert Series! The Woodstock Summer Concert Series is a well-established community event with a loyal and expanding following since 1997. Each year, the Woodstock Concert Series continues to generate excitement within the community and provides an opportunity to enjoy some of the best national recording artists as well as emerging local music talent. We welcome over 50,000 people to downtown Woodstock and the Woodstock Summer Concert Series each year.

Concerts are conducted at the beautiful Northside Hospital – Cherokee Amphitheater in downtown Woodstock. Concerts run May through September with one concert per month, usually on the second Saturday. Attendance ranges from eight to ten thousand people at each concert. In previous years, we have had several concerts with as many as 15,000 attendees.

In May, the Woodstock Summer Concert Series will begin its 24th season! To enhance the concert experience for our sponsors, we offer some pre-concert activities, food, beverages and sponsor only restrooms all within a VIP reception area creating a party atmosphere before and during the concerts! **Our exciting line up for 2022 includes, Marshall Charloff & the Purple Xperience, Sister Hazel, Drew Holcomb & the Neighbors, Black Jacket Symphony – Eagles “Hotel California”, and Scotty McCreery.**

The Woodstock Summer Concert Series offers a unique marketing opportunity to highlight your company and become co-branded with one of North Georgia’s most successful and continuously running community events. As a Woodstock Concert Series sponsor, you will receive publicity for your business while helping to provide ongoing music and entertainment opportunities for the entire community.

We attribute the ongoing success of the Woodstock Summer Concert Series to the commitment of our elected officials, event visitors, and our sponsors! We appreciate the partnerships that we have with our sponsors and would love to have you join us in 2022! Attached you will find the **2022 Woodstock Summer Concert Series Sponsorship Package** and a comparison sheet of the different sponsor levels that we offer.

If you are interested, please email me at mstockdale@woodstockga.gov with any questions or to confirm your sponsorship for 2022. We look forward to hearing from you!

Best Regards,

Marybeth Stockdale

Marybeth Stockdale, CPRP
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