

2021 YTD - PARKS & REC

SUMMER CONCERT SERIES

47,000 Concert Attendees

Largest Estimate 15,000 - Rumours

Parks & Recreation YTD Participation

150,691

Recreation & Park Usage

85,255

Special Events

60,846

Senior Center

4,590

188 PROGRAMS OFFERED

75 Recreation Programs & Partnerships

- 28,617 Programs & 56,638 Mountain Bike Trail Usage

73 Programs @ William G. Long Senior Center

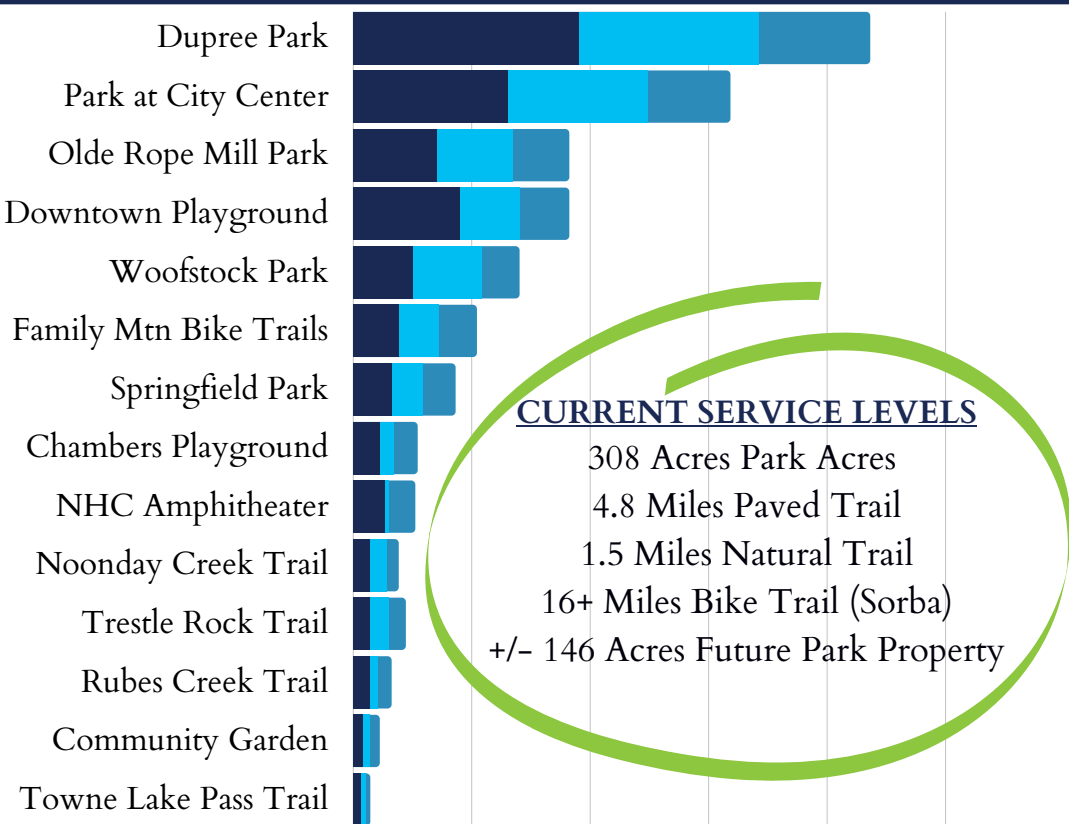
- 315 Paid & ACTIVE Members

20 Special Events (& Related Opportunities)

- 7 Events, 5 Summer Concerts, 14 Hosted Events & Rentals

PARK & TRAIL CREWS BUSY BUSY BUSY

352 Inspections - 282 Work Order Repairs - 218 Visits



PLANNING AHEAD

Little River Park

100 acres

Full Amenity Park

plus

4 mi. Multi-Use Trail

1.5 mi. Nature Trail

1-3 mi. Disc Golf Trail

5+ Acres Greenspace

YTD - DEMOGRAPHICS

2,383 TOTAL RECDESK INTERACTIONS

1,747 Program Registrations

41% Residents, 4% <18, 48% 18-65, 48% 65+, 31% M, 69% FM

365 Reservations

44% Residents, 1% <18, 69% 18-65, 30% 65+, 52% M, 48% FM

441 Memberships

43% Residents, 0% <18, 15% 18-65, 85% 65+, 32% M, 68% FM

ONLINE vs IN PERSON

Registrations - 62% Online, Reservations - 78% Online
Memberships - 12% Online

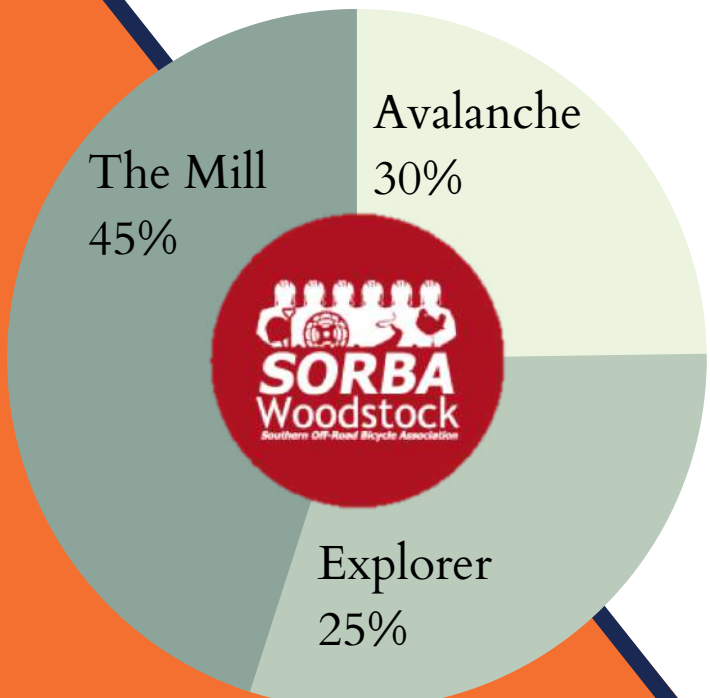
COMMUNITY SURVEY Most Requested Projects

- 86% Trail Connections
- 79% Improved Facilities
- 72% Recreation Center
- 70% Open Field Space
- 68% Playgrounds/Parks
- 64% Splash Pad/Sprays
- 64% Teaching Garden

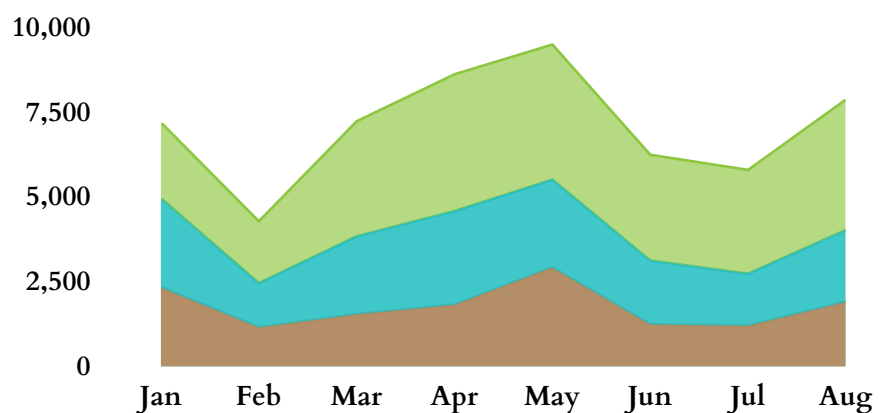
TAYLOR RANDAHL MEMORIAL BIKE TRAILS AT OLDE ROPE MILL PARK

Trail Usage Breakdown

Statistics Represent January - August 2021, Updated Quarterly



<u>The Mill</u>	<u>Explorer</u>	<u>Avalanche</u>
25,515 Riders	17,094 Riders	14,029 Riders
Beg./Inter.	Beg./Inter.	Intermediate
5.1 mi.	5.1 mi.	6.25 mi.
4 Trails	3 Trails	3 Trails



UPCOMING PROGRAMS

Recreation Programs & Special Events

Men's Morning Fitness
Women's Morning Fitness
Sept/Oct - Healthy Kids Running Series
10/01/21 - TrailStory! Larf
10/02/21 - Plant This, Not That!
10/07/21 - Brown Bag - Mason Embers (Reschedule)
10/13/21 - Discovering Pickleball for Kids
10/16/21 - AMPED in the Park with Cherokee Barbell
10/20/21 - Discovering Pickleball
10/23/21 - Discovering Curling
10/23/21 - Discovering Gold Panning
10/24/21 - Discovering Disc Golf
11/10/21 - Railroad & Agricultural History
11/13/21 - Discovering Curling
11/14/21 - Discovering Disc Golf
11/17/21 - Discovering Pickleball
11/29/21 - Santa Mail
12/11/21 - Discovering Curling



William G. Long Senior Center

M/W/F Walking Club
M/Th Line Dancing
Senior Center Volunteers
M/Th On the Road Dance Troupe
Radio Club
Chair Yoga
Thursday Nimble Fingers
Fresh Start - Managing Weight Support Group
Billiards Room Hours
Functional Fitness for Seniors
Choreographed Ballroom Circle Dance
Wednesday Mahjong Open Play - All Levels
Tuesday Bridge Open Play
Wednesday Euchre, Golf, Poker, Other
Friday Hand & Foot Open Play
Friday Pinochle Open Play
Thursday Canasta Open Play
Thursday Duplicate Bridge
Open Play Board Games
09/03/21 - Stars & Strikes Bowling
Tuesday Choreographed Ballroom Dance (Circle Dance
10/01/21 - Stars & Strikes Bowling
10/29/21 - Halloween Costume Luncheon
11/05/21 - Stars & Strikes Bowling
12/03/21 - Stars & Strikes Bowling

Special Events & Concerts

10/05/21 - Woodstock Elementary 3rd Grade Walking Tour
10/08/21 - Sunset Symphony
10/30/21 - Halloween Trail of Tricks & Treats
11/11/21 - Veterans Day Ceremony
11/13/21 - Rope Mill Dirty Duathlon & Trail Run
11/13/21 - Tis the Season Recycle & Shredding Event
12/04/21 - Christmas Jubilee & Parade of Lights

COOL FACT

Woodstock Recycling Events
3 Yr Average

26.8 Tons

672 Cars

905 People "Riders"