

# 2021 YTD - PARKS & REC

## REFRESH TO BE FRESH

Covid Closures: January - April  
 Partial Opening: April - June  
 Back To Business : July - YTD

Parks & Recreation YTD Participation

125,082

Recreation & Park Usage

79,223

Special Events

40,323

Senior Center

5,536

## 188 PROGRAMS OFFERED

67 Recreation Programs (82% NEW IN '21)

- 22,585 Programs & 56,638 Mountain Bike Trail Usage

65 Programs @ William G. Long Senior Center

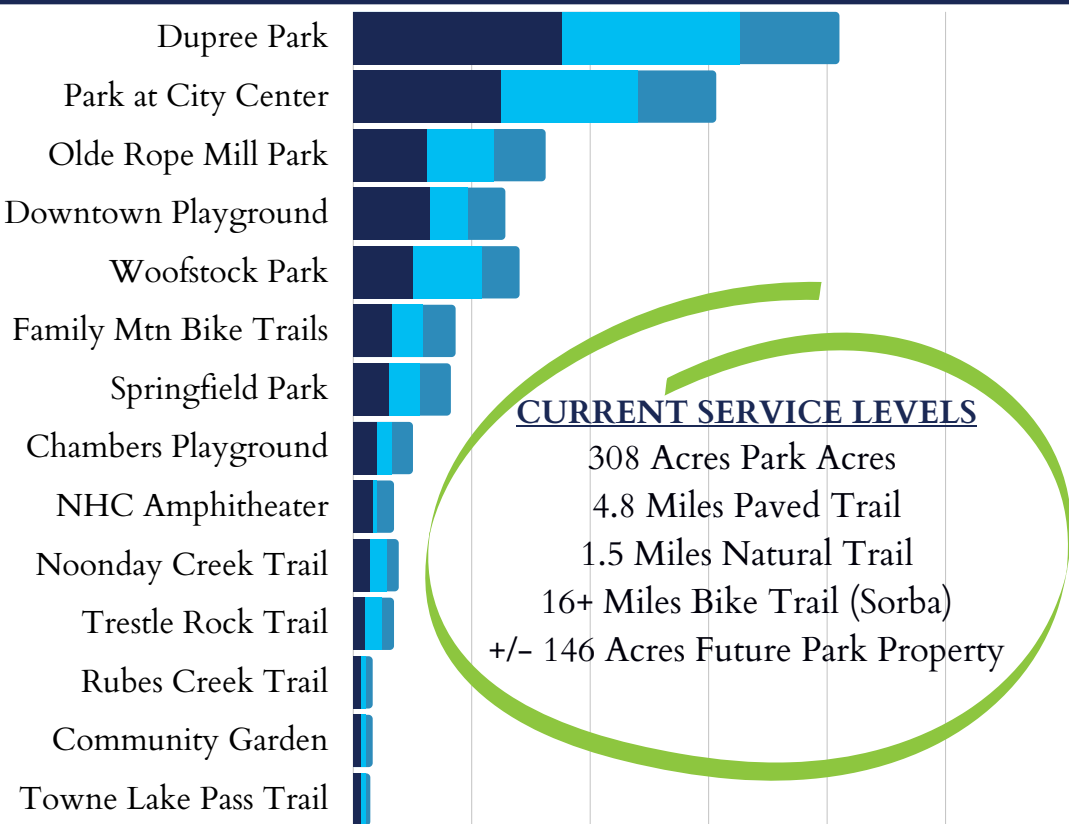
- 295 Paid & ACTIVE Members

20 Special Events (& Related Opportunities)

- 6 Events, 3 Summer Concerts, 11 Hosted Events YTD

## PARK & TRAIL CREWS BUSY BUSY BUSY

308 Inspections - 260 Work Order Repairs - 190 Visits



### CURRENT SERVICE LEVELS

308 Acres Park Acres  
 4.8 Miles Paved Trail  
 1.5 Miles Natural Trail  
 16+ Miles Bike Trail (Sorba)  
 +/- 146 Acres Future Park Property

### PLANNING AHEAD

## Little River Park

100 acres

Full Amenity Park

plus

4 mi. Multi-Use Trail

1.5 mi. Nature Trail

1-3 mi. Disc Golf Trail

5+ Acres Greenspace

# YTD - DEMOGRAPHICS

2,383 TOTAL RECDESK INTERACTIONS

## 1,617 Program Registrations

40% Residents, 5% <18, 47% 18-65, 48% 65+, 31% M, 69% FM

## 346 Reservations

44% Residents, 1% <18, 70% 18-65, 29% 65+, 53% M, 47% FM

## 420 Memberships

44% Residents, 0% <18, 15% 18-65, 85% 65+, 31% M, 69% FM

### ONLINE vs IN PERSON

Registrations - 62% Online, Reservations - 77% Online  
Memberships - 13% Online

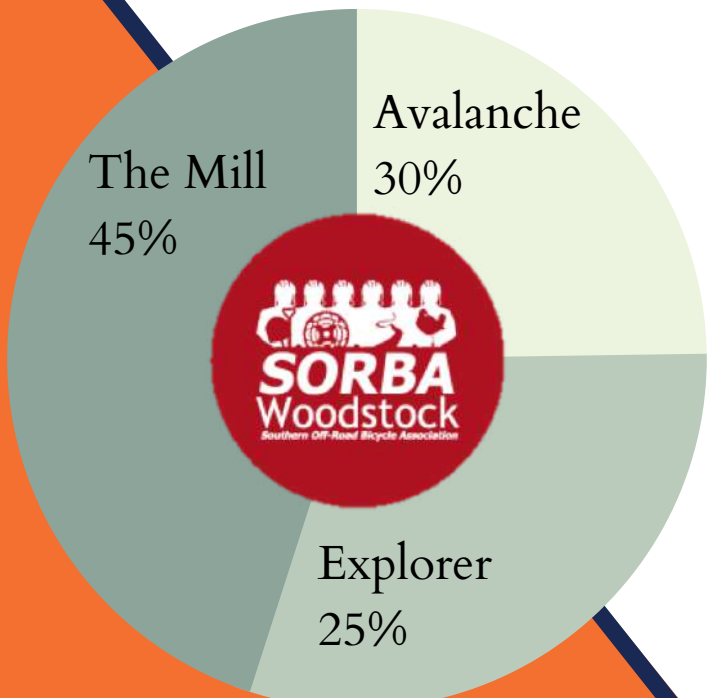
#### COMMUNITY SURVEY Most Requested Projects

- 86% Trail Connections
- 79% Improved Facilities
- 72% Recreation Center
- 70% Open Field Space
- 68% Playgrounds/Parks
- 64% Splash Pad/Sprays
- 64% Teaching Garden

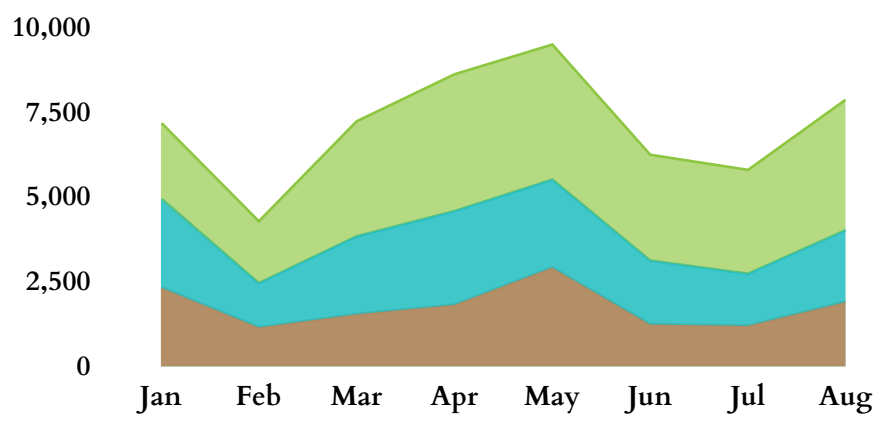
## TAYLOR RANDAHL MEMORIAL BIKE TRAILS AT OLD ROPE MILL PARK

### Trail Usage Breakdown

Statistics Represent January - August 2021, Updated Quarterly



<u>The Mill</u>	<u>Explorer</u>	<u>Avalanche</u>
25,515 Riders	17,094 Riders	14,029 Riders
Beg./Inter.	Beg./Inter.	Intermediate
5.1 mi.	5.1 mi.	6.25 mi.
4 Trails	3 Trails	3 Trails



# UPCOMING PROGRAMS

## Recreation Programs & Special Events

## William G. Long Senior Center

Men's Morning Fitness  
Women's Morning Fitness  
09/01/21 - Parks for Pollinators Beekeeping  
09/02/21 - Brown Bag, Fire & The Knife  
09/04/21 - Discovering Paddle Boarding  
09/09/21 - Brown Bag, Sasha Hurtado  
09/11/21 - AMPED in the Park with Pure Barre  
09/11/21 - Let it Rot! Composting 101  
09/12/21 - Healthy Kids Running Series  
09/13/21 - Fall Men's Doubles Pickleball League  
09/14/21 - Fall Mixed Doubles Pickleball League  
09/15/21 - Discovering Pickleball  
09/16/21 - Brown Bag, Mason Embers  
09/16/21 - Fall Women's Doubles Pickleball League  
09/16/21 - Native History Americans & Archeology  
09/17/21 - Discovering Rucking  
09/23/21 - Brown Bag, Too Many Peachtree Streets  
09/30/21 - Brown Bag, Thomas Hinds  
10/01/21 - TrailStory! Larf  
10/02/21 - Plant This, Not That!  
10/16/21 - AMPED in the Park with Cherokee Barbell  
10/23/21 - Discovering Curling  
10/23/21 - Discovering Gold Panning  
11/10/21 - Railroad & Agricultural History  
11/13/21 - Discovering Curling  
12/11/21 - Discovering Curling

M/W/F Walking Club  
M/Th Line Dancing  
Senior Center Volunteers  
M/Th On the Road Dance Troupe  
Radio Club  
Chair Yoga  
Thursday Nimble Fingers  
Fresh Start - Managing Weight Support Group  
Billiards Room Hours  
Functional Fitness for Seniors  
Wednesday Mahjong Open Play - All Levels  
Tuesday Bridge Open Play  
Wednesday Euchre, Golf, Poker, Other  
Friday Hand & Foot Open Play  
Friday Pinochle Open Play  
Thursday Canasta Open Play  
Thursday Duplicate Bridge  
09/03/21 - Stars & Strikes Bowling  
Tuesday Choreographed Ballroom Dance (Circle Dance  
09/09/21 - Lunch Bunch - Chuy's Tex Mex  
09/23/21 - Lunch Bunch - Bay Breeze Seafood  
09/24/21 - Bus Tour to Vermont  
10/01/21 - Stars & Strikes Bowling  
10/04/21 - Day Trip - Walking Tour of Ball Ground  
11/05/21 - Stars & Strikes Bowling  
12/03/21 - Stars & Strikes Bowling

## Special Events & Concerts

09/11/21 - 9/11 Day of Remembrance Ceremony  
09/18/21 - Christopher Cross, Summer Concert Series  
09/25/21 - Rumours, Summer Concert Series  
10/08/21 - Sunset Symphony  
11/11/21 - Veterans Day Ceremony  
11/13/21 - Rope Mill Dirty Duathlon & Trail Run  
11/13/21 - Tis the Season Recycle & Shredding Event  
12/04/21 - Christmas Jubilee & Parade of Lights

## COOL FACT

Woodstock Recycling Events  
3 Yr Average

26.8 Tons

672 Cars

905 People "Riders"